Dear Client,

Thank you for providing the given datasets. Here’s a general overview of the results from processing the datasets.

# of Records # of Unique Id’s Date Received

|  |  |  |  |
| --- | --- | --- | --- |
| Transactions Dataset | 20,002 | 3,495 | 05/23/2023 |
| Customer Demographic Dataset | 4,002 | 4,002 | 05/23/2023 |
| Customer Address Dataset | 4,001 | 4,001 | 05/23/2023 |

Data Quality Issues:

1. There are more customer id’s in the Transactions dataset.
2. Many columns have empty values.
3. The type and values of the data isn’t coinciding with the attributes

I was able to gain some influential insights on cleaning up data and would love to further work with more data going forward.

Sincerely,

Arya Utture